

FOSSIL

GROUP



Tech meets Style

POWERED WITH





iPhone® and Android™ compatible



TRACK YOUR HEALTH AND HEART RIGHT FROM YOUR WRIST.

Equipped with a heart rate sensor, Fossil Group watches utilize Google Fit to track your heart rate, activity, and progress against personalized goals. Choose from a wide assortment of preset workouts to tailor your data, such as strength training, yoga, biking or running.



SPEED THROUGH CHECKOUT WITH YOUR WATCH.

Make checkout quick and easy with Google Pay, directly on your watch. No need to dig for your wallet. With Google Pay, you can check out at millions of places using just your watch.

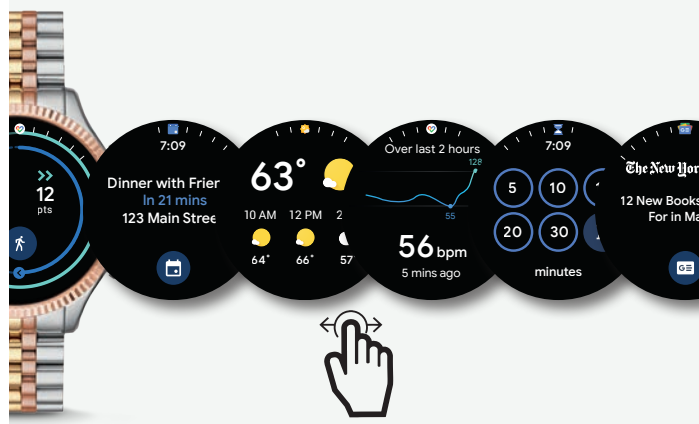
Google Pay for Wear OS by Google Smartwatches available in Australia, Canada, France, Germany, Italy, Poland, Russia, Spain, Switzerland, UK, and US.



YOUR OWN PERSONAL GOOGLE, ALWAYS READY TO HELP.*

Say 'Ok Google' to check the weather, start a run, set reminder, voice search and much more. Talk to your Google Assistant using the microphone on the smartwatch and hear the response from the speaker** in the watch.

*Google Assistant for Wear OS by Google is available in select languages. **Speaker only available on Gen 5.



Tiles

TILES PROVIDE A QUICK WAY TO VIEW INFORMATION AT A GLANCE AND PERFORM ACTIONS.

Meet all of the Tiles: Goals, Next event, Forecast (weather), Heart rate, Headlines and Timer. With a swipe left, you can check your progress towards your fitness goals, start a workout, know where you need to be next, plan ahead with the latest forecast, check your heart rate, follow the latest breaking headlines, and even quickly set a timer.

THE WEARABLE FUTURE

ANSWER AND MAKE CALLS DIRECTLY ON YOUR WRIST.*

Thanks to the addition of a speaker and software developments to enhance the experience, users with either an Android phone or an iPhone can answer calls directly from the Gen 5 smartwatch when in range of the phone. Place calls from your smartwatch, see your call history and enjoy easy access to your contacts, all with our new proprietary dialer app, developed exclusively by Fossil Group.

*Available on Gen 5 models only.

MAKE THE MOST OUT OF YOUR BATTERY LIFE.*

Smart Battery Modes is a new feature developed exclusively by Fossil Group that blends seamlessly into the system settings. Users will be able to easily toggle between 4 different pre-set configurations that allow for different battery life durations:

DAILY MODE

Full feature mode offering 24 hours of battery life and intended for nightly charging.

EXTENDED MODE

Turns on essential features throughout the day and is designed for charging every few days.

*Available on Gen 5 models currently, with plans to roll out to other generations later in the year.

CUSTOM MODE

Adjust all individual settings in one place.

TIME ONLY MODE

Get a few more hours when your battery is low or weeks on a full charge.





FOSSIL SMARTWATCHES

Say Hello to the newly redesigned and revolutionized Fossil Smartwatch with tech that talks back. Boasting the latest style, new speaker functionality, smart battery modes and a high-performance chip, Gen 5 sparks excitement in both the tech-savvy and fashion forward. It's time to turn your smart style up a notch.



FOSSIL

the new

GEN 5

SMARTWATCH

MULTI-DAY BATTERY

With Smart Battery Modes

SPEAKER

Hear Alerts, Answers, and Take Calls

8 GB STORAGE

More Space to Download Apps and Media

MICHAEL KORS ACCESS

The Lexington 2 smartwatch focuses on a better overall performance to suit your life, with new features like a speaker, bluetooth enabled calling, multi-day battery mode, and additional storage and memory. Dressed in gold-tone, rose gold-tone, silver-tone or two-tone stainless steel, the Lexington 2—one of our best-selling collections—is the perfect go-to, whether you're dressing up for a night out or keeping it casual for your morning flight.





EMPORIO ARMANI CONNECTED

Introducing the next evolution in Emporio Armani Connected touchscreen smartwatches, the Smartwatch 3 blends innovative features like optimized battery life, speaker and more memory with a lighter design. Sleek in style with contemporary materials, the new touchscreen comes in a super-lightweight black aluminum case with colorful accents of blue, green, yellow, orange and silver that draw from sportier elements of the ready-to-wear line. The colored aluminum styles pair with a versatile black rubber strap, while an all-over matte black version comes in a stainless steel mono-link bracelet.

DIESEL ON

Featuring the most advanced technology and personalized user experience, Diesel On introduces the next generation in its smartwatch line. Axial cuts right to the center of the Diesel lifestyle with a UTILITARIAN approach inspired by Brutalism found in architecture of the mid-20th century. The RAW MATERIAL construction and MECHANICAL feel give the smartwatch the signature Diesel industrial aesthetic.





PUMA SMARTWATCH

Puma's first touchscreen smartwatch is launching in Holiday. The dynamic design provides a seamless integration of style with sport functionality. Whether training in style, having fun, or connecting with friends, the best workout doesn't have to look boring.

